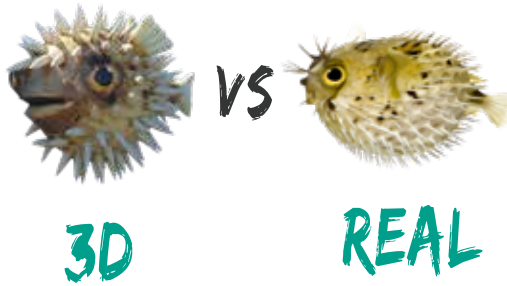


## EXAGGERATED LOOK AND FEEL

3D Vinyl creates an exaggerated look and the final product is more cartoonish than representing true life. The edges are softer and rounder than an exact replica.



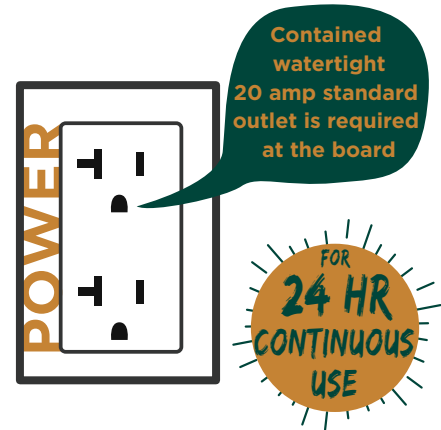
## 2-3 SECONDS

Billboards are typically viewed from 200-400 yards at a 2-3 second glance. The images become increasingly more real at further distances, leaving the audience with a big picture impression that's long lasting and memorable.



## INSTALLATION

All components for the 3D Vinyl is in one piece, and therefore a 1-step installation. You post like a regular vinyl, ratchet the attached straps and plug in.



## LOCATION LOCATION LOCATION

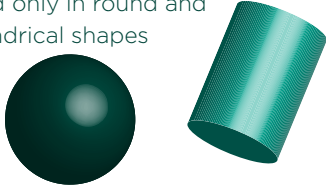
Location of the billboard is key!

## BIGGER IS BETTER



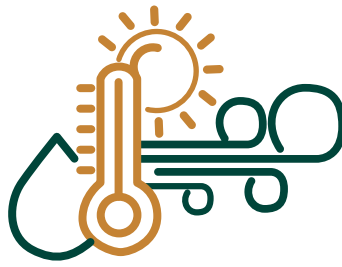
# INTERNAL LIGHTING

Add second layer of interest with internal lighting, which can be used only in round and cylindrical shapes



# FOR EXTRA REDUNDANCY

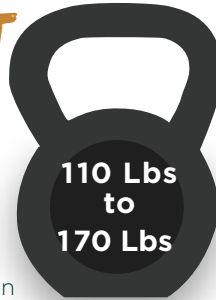
We provide a back up fan for every market and the fan can be serviced while 3D Vinyl is still installed, (only requiring up to 20 min to change).



## WITHSTANDS HIGH WINDS, HEAT & WATER

# WEIGHT

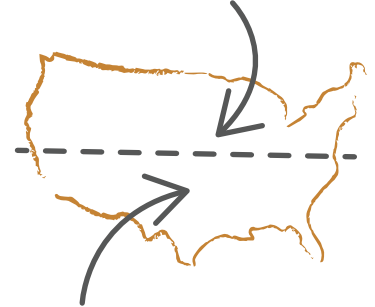
The weight of 3D Vinyl varies with size, and with the addition of internal lighting and reinforced walls. The typical range is between 110 Lbs and 170 Lbs.



# WARRANTY

Some of our billboards have been posted for as long as 24 months, but this is what we recommend and warrant:

## 8 - 10 MONTHS IN NORTHERN CLIMATE STATES



## 6 - 8 MONTHS IN SOUTHERN CLIMATE STATES

The length of use is dependant on the elements. ( Full sun exposure, extreme heat and wind, as well as excessive rain. )



let the 3D prop create the perspective. Avoid adding a 3D prop onto a background that already has perspective

# 8-10 WEEKS

## REQUIRED FOR PRODUCTION

# GREAT 3D TAKES TIME

### SEE NEXT PAGE FOR FULL PRODUCTION TIMELINE



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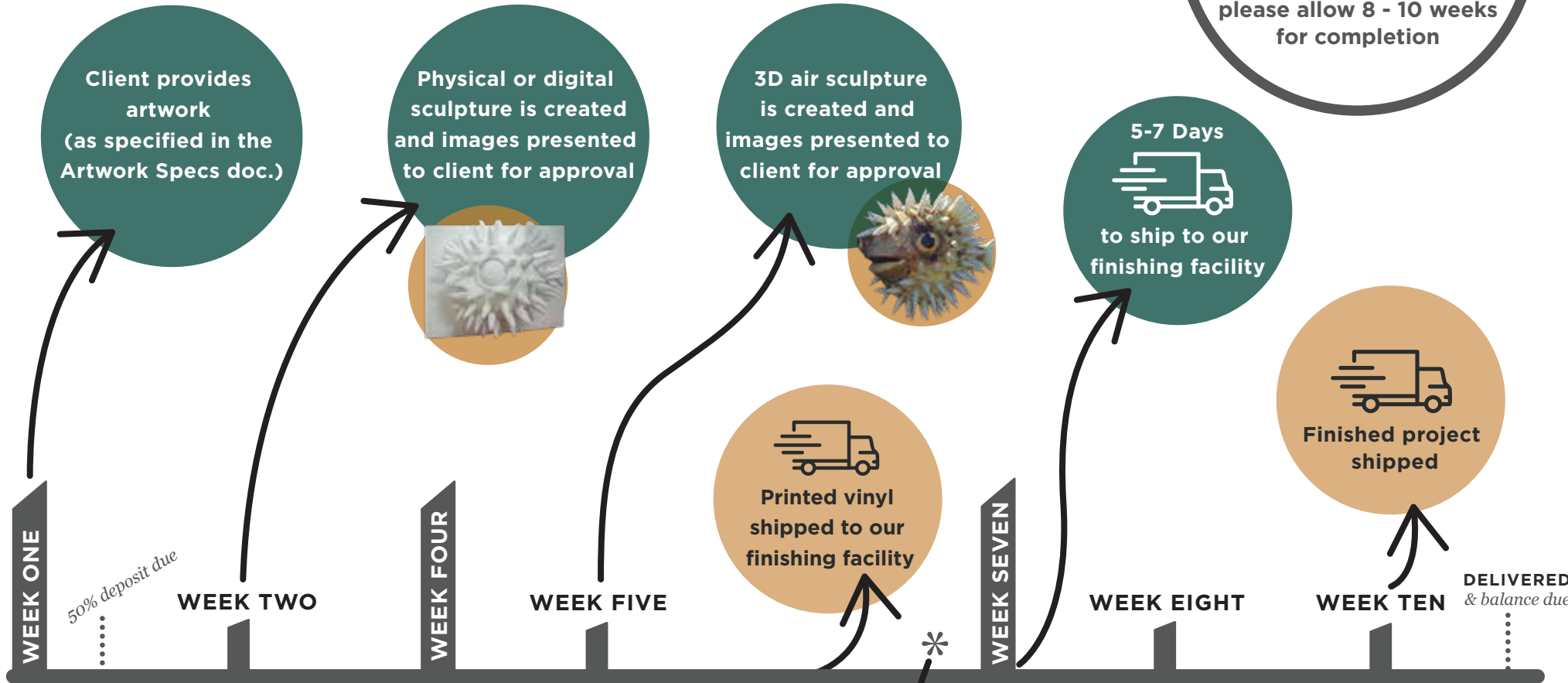


Each project is unique but this is an approximate timeline for the 3D Vinyl process from start to finish. Before the project starts, we will make sure you are well informed. Some things we will go over are: All about 3D Vinyl and how it works, discussion of your project and costs, the creative requirements and contingency planning.



# PRODUCTION TIMELINE

please allow 8 - 10 weeks for completion



SIGN OFF ON CREATIVE

SIGN OFF ON SCULPTURE

SIGN OFF ON VINYL PRINT

SIGN OFF ON AIR SCULPTURE

- Please allow 8-10 weeks
- Please book ahead of schedule
- A 50% deposit is required for all builds & balance due on delivery

\* Contingency Planning needs to be set into motion if the timeline is behind on approvals, as previously discussed.